

VALLEN CONSULTING GROUP

Research and strategy translated into governed implementation.

Vallen Consulting Group is an enterprise transformation and program leadership firm. We combine strategy, research, governance, transformation, and implementation in a single accountable team, so evidence-led decisions carry through to delivered outcomes.

FIRM OVERVIEW

The firm serves enterprise organizations in financial services and insurance alongside state and local government, higher education, and public-sector entities. Engagements are deliverable-based, sized to the decision in front of leadership, and carry defined ownership, milestones, and an operating cadence executives can rely on.

Vallen Group Limited operates as Vallen Consulting Group. The firm is a registered Commonwealth of Pennsylvania supplier and an awarded Consulting Services ITQ contractor. Award establishes eligibility to be solicited within the awarded scope; it does not represent guaranteed work or a project award.

INTEGRATED CORE CAPABILITIES

One end-to-end model, not separate practices.

01 Evidence, Stakeholder and Behavioral Research

Structured inquiry into what stakeholders actually do and decide, using defensible methods, so strategy rests on evidence rather than assumption.

02 Strategy, Operating-Model and Decision Design

Translation of findings into a strategy, an operating model, and a decision structure with named owners and explicit trade-offs.

03 Enterprise Transformation, PMO and Portfolio Governance

Execution structure — PMO design, portfolio governance, delivery controls, and the reporting cadence executives can hold people to.

04 AI-Enabled Workflow and Operating-Model Modernization

Practical application of AI inside real workflows, sequenced against accountability, records, and control obligations.

05 Program Evaluation, Learning, Communications and Adoption

Independent evaluation, benchmarking, learning design, and adoption support that confirm whether the intended outcome was achieved.

06 Public-Sector and Regulated-Industry Implementation

Delivery inside procurement, funding, statutory, and regulatory constraints, where documentation and auditability are part of the work.

DIFFERENTIATORS

Research to implementation in one firm

The team that frames the evidence is the team accountable for the implementation plan. No handoff between a research vendor and a delivery vendor.

Regulated-enterprise delivery

Program leadership earned inside global financial services, insurance, and public-sector environments where controls and audit trails are non-negotiable.

Evidence-led program design

Programs are designed against measurable baselines and stated assumptions, so scope decisions can be defended to sponsors and oversight bodies.

Governance that holds

Decision rights, escalation paths, and executive reporting cadence installed as part of delivery rather than documented after the fact.

AI-enabled delivery

AI applied to specific workflow constraints with governance, review, and retention treated as design inputs.

Measurable outcomes

Every engagement carries defined deliverables, acceptance criteria, and an evaluation approach agreed before work begins.

PRINCIPAL INDUSTRIES AND BUYER CONTEXTS

Where the model is applied.

SECTOR	TYPICAL BUYERS
Financial services, banking and insurance	Transformation sponsors, COOs, CIOs, PMO and portfolio leaders
State and local government	Agency executives, program sponsors, procurement and oversight leads
Higher education and public education systems	Cabinet leadership, strategic planning and institutional research
Health, wellness and public-policy programs	Program directors, evaluation and communications leadership
Mid-market and private-equity-backed organizations	CEOs, operating partners, functional transformation leads
Prime contractors and system integrators	Capture, delivery and subcontract management leadership

LEADERSHIP SUMMARY

Beth Vallen, PhD

PRESIDENT AND CHIEF EXECUTIVE OFFICER

Beth Vallen leads Vallen Consulting Group as President and Chief Executive Officer, setting the firm's research standards, evaluation methods, and quality expectations.

Consumer and stakeholder research · Behavioral insight and decision science · Public-policy and health communications · Trust, misinformation, and message integrity

Ken Vallen

CHIEF STRATEGY & TRANSFORMATION OFFICER

Ken Vallen serves as Chief Strategy & Transformation Officer, accountable for how the firm converts strategy into governed, measurable implementation.

Enterprise transformation leadership · PMO design and modernization · Portfolio governance and decision rights · Program recovery and turnaround

Prior organizations named in leadership experience are former employers and are not Vallen Consulting Group clients. Villanova University and the Villanova School of Business do not sponsor, endorse, or hold any affiliation with Vallen Group Limited or Vallen Consulting Group.

VERIFIED VENDOR AND DESIGNATION INFORMATION

LEGAL ENTITY Vallen Group Limited d/b/a Vallen Consulting Group

SAP VENDOR NUMBER (COMMONWEALTH OF PA) 571139

CONSULTING SERVICES ITQ CONTRACT 4400035056

INFORMATION TECHNOLOGY ITQ CONTRACT 4400035018 (valid Aug. 6, 2026)

PARENT ITQ (ADMINISTRATIVE REFERENCE) 4400007410

COMMONWEALTH SELF-CERTIFIED DESIGNATIONS Pennsylvania Small Business; Pennsylvania Micro Business

PRIMARY AREA SERVED Commonwealth of Pennsylvania; United States

INSTITUTIONAL CONTACT vallenconsultinggroup.com/contact

Only credentials currently held and verifiable are listed. The firm claims no other socioeconomic, set-aside, or technical certification, and makes no representation regarding any application in progress.

ENGAGE

Discuss a defined need.

Vallen Consulting Group welcomes conversations about teaming and subcontracting, enterprise transformation, PMO and portfolio governance, research and program evaluation, executive learning and training, and AI-enabled delivery. Contact the firm through vallenconsultinggroup.com/contact; a member of the Vallen Consulting Group team will respond.